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FOR IMMEDIATE RELEASE

**UNIVERSITY OF ARIZONA CONFERENCE TO FEATURE
INDUSTRY LEADERS' INSIGHTS ON RETAILING INNOVATION**
*C-suite executives, top strategists and entrepreneurs to headline Global Retailing
Conference at the Terry J. Lundgren Center for Retailing in Tucson, April 8-9, 2010*

TUCSON, Arizona, March 3, 2010 – The Global Retailing Conference (GRC) of the University of Arizona's Terry J. Lundgren Center for Retailing today announced its 2010 lineup of 17 widely recognized speakers – including industry CEOs, leading strategists, entrepreneurs and one of America's hottest fashion designers – who will present at the two-day event. Among the speakers are senior executives from Macy's, The Home Depot, Payless ShoeSource, Walmart, Kohl's and JCPenney.

The speakers will present their newest thinking on the "Innovation Generation" of retailing in the U.S. and worldwide at the GRC, to be held April 8-9 at the Ritz-Carlton Dove Mountain in Tucson, AZ. Among the topics are Customer-Centric Branding, Intelligent Investments in Innovation, How to Grow in Today's Environment, Innovation in Design, Searching for Sustainability and Talent Trends in the Retail Industry.

Speakers for the event are:

- Terry J. Lundgren, Chairman, President & CEO, Macy's, Inc.
- Claudia Poccia, President, mark (an Avon brand)
- Carol B. Tomé, CFO and EVP-Corporate Services, The Home Depot
- Darrell Rigby, Partner, Bain & Company, Inc.
- Matthew E. Rubel, Chairman, CEO and President, Collective Brands, Inc. (parent of Payless ShoeSource)

- Stephen Quinn, Chief Marketing Officer, Walmart
- Surya Kant, President, TCS North America
- Kerstin Block, President & Co-Owner, Buffalo Exchange
- Diana Liverman, Professor, Institute of the Environment, The University of Arizona
- Tom Julian, President & Founder, Tom Julian Group
- John Heinsen, Principal, Bunnygraph Entertainment
- Wesley S. McDonald, EVP and CFO, Kohl's
- Thomas McElroy, Principal, Deloitte Consulting LLP
- John Rooney, Principal, U.S. Retail Sector Leader, Deloitte Consulting LLP
- Michael T. Thielmann, EVP and Chief Human Resources and Administration Officer, JCPenney Corporation
- Wesley R. Card, President & CEO, Jones Apparel Group, Inc.
- Rachel Roy, Fashion Designer.

Details on the conference, including a complete agenda, are posted on www.globalretailingconference.org, with pages on Facebook.com (keyword Global Retailing Conference), Twitter.com/globalretail10, and LinkedIn.com.

“Our Global Retailing Conference has been providing the highest quality of education for advancement and innovation within the retail industry for the past 13 years,” said Terry J. Lundgren, chairman, president and chief executive officer of Macy’s, Inc., who will deliver opening remarks. “This dedication to continuous improvement is clearly expressed in this year’s theme of ‘Innovation Generation’ and reflects the overall goal of the conference, which is to provide powerful knowledge from the leading thinkers in our industry, as well as to engage top students who will be entering and, one day, running our businesses.”

The GRC attracts many repeat participants each year. One 2009 attendee, for example, described the conference as time well-invested by writing, “Learning from the experiences of speakers and meeting enthusiastic students was both invigorating and educational.”

Registration for a limited number of attendees are currently being accepted.

The GRC is presented through the support of sponsors Macy’s, Deloitte Consulting LLP, JCPenney Corporation, Supima Cottons, 4R Systems, Kohl’s Corporation, Walmart Stores, Inc., Smart Button Associates, Bridgestone Retail Operations LLC, Altria and NewAlliance Commercial Finance.

For more information on attending the event, visit www.globalretailingconference.org and follow to the registration page. Or email Melinda Burke, director of the Terry J. Lundgren Center for Retailing, at mburke@cals.arizona.edu.

The Terry J. Lundgren Center for Retailing is part of the University of Arizona’s John and Doris Norton School of Family and Consumer Sciences. It brings together the resources and expertise of academia and the retail industry, with a shared goal of developing strong future retail professionals. It is considered one of the top retail business programs in the country. About 500 students currently are enrolled in classes and degree programs.

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