

What's in Store



April 20-21, 2017

JW Marriott Starr Pass Resort
Tucson, AZ

Sponsorship Information

Are you interested in showcasing your company to:

- + Some of **the world's largest retailers**
- + Retailing and Consumer Sciences and Business students – **tomorrow's future retail leaders**
- + **Faculty** teaching retail strategy and application
- + **Consultants and forecasters**

Take advantage of this outstanding, but limited, opportunity to **have your company featured at the annual Global Retailing Conference** by becoming an event sponsor! This annual event, presented by the Terry J. Lundgren Center for Retailing at the University of Arizona, is becoming one of the most dynamic executive gatherings in the industry. Each year the Center provides a rich agenda of retail executives speaking on executable strategies for success and best practices in the industry to retailers, students and faculty from around the world. This year's theme "**What's in Store**" will focus on how retail leaders are envisioning and evolving their business strategies to meet the demands of the consumer and the new market place dynamics. This includes defining how to deploy and develop talent to engage and grow in a multichannel world, how strategy and technology go hand in hand in scaling for the future on key issues such as merchandise planning allocation and supply chain efficiencies, how first movers in niche categories must to adapt and lead in a more ubiquitous environment, and how CEO's plan to keep an enterprise ahead of the curve. That ability to identify new, non-traditional business strategies will unleash processes that will give companies the edge on the competition. We are proud to announce our keynote speaker this year will once again be **Mr. Terry J. Lundgren, Chairman & CEO of Macy's, Inc.** This year's event will be at the JW Marriott Starr Pass Resort in Tucson on April 20–21, 2017.

In addition to the on-site benefit of your company's name on event sponsor boards, you will be recognized on all outreach materials, including registration mailings, websites and participant information. By becoming an event sponsor, you are able to build new relationships and increase your visibility among a great diversity of retailers and entrepreneurs who participate in the Global Retailing Conference.

Please join our partners and supporters by sponsoring one of our events at this highly publicized conference. Select your level of interest and participation from the enclosed sponsor form or contact me personally at 520.626.7952 to learn more about the value of partnering with the Terry J. Lundgren Center for Retailing.

Thanks for helping us support the retailing industry and our future retail professionals.

Sincerely,
Kimberley Brooke, Associate Director
Marketing and Corporate Relations

Global Retailing Conference 2017 SPONSORSHIP INFORMATION

Sponsorship Opportunities

PLATINUM CIRCLE \$15,000 - \$50,000

Four complimentary registrations for conference.

Wednesday, April 19 • VIP Dinner

Top company recognition at this 'invitation only' exclusive event for speakers and Terry J. Lundgren Corporate Advisory Board at JW Marriott Starr Pass Resort

Thursday, April 20 • Sonoran Sunset Reception & Dinner

A gathering of executives, students and academicians for some high-level networking and re-connecting with friends

CHAIRMAN'S CIRCLE \$10,000 - \$14,999

Two complimentary registrations for conference.

Wednesday, April 19 • VIP Dinner

Recognition at this 'invitation only' exclusive event for speakers and Terry J. Lundgren Corporate Advisory Board at JW Marriott Starr Pass Resort

Thursday, April 20 • Sonoran Sunset Reception & Dinner

A gathering of executives, students and academicians for some high-level networking and re-connecting with friends

PRESIDENT'S CIRCLE \$5,000 - \$9,999

Recognition for a "menu" of meals including breakfast and lunch. One complimentary registration for conference.

Thursday, April 20

Continental Breakfast
Lunch

Friday, April 21

Buffet Breakfast

GLOBAL GOLF TOURNAMENT SPONSOR A HOLE - \$1,000

Wednesday, April 19
Sponsor a Hole!



Surround yourself with natural beauty at our Tucson resort. Nestled against the saguaro-covered foothills of Tucson Mountain Park, JW Marriott Starr Pass Tucson Resort & Spa offers a tranquil yet animated mountaintop setting as natural as the surrounding desert itself. Our resort in Tucson, AZ merges surpassing luxury and personal service with family-friendly recreation, an incredible array of dining options and three nine-hole desert golf courses.



Sign up now for the Global Golf Tournament and increase your company's visibility among top Global leaders by sponsoring a hole.

Partner Companies: Your payment in excess of \$500 per complimentary registration qualifies as a tax deductible contribution.

Non-Partner Companies: Your payment in excess of \$695 per complimentary registration qualifies as a tax deductible contribution

Fax today to

520.621.5896 or, call Kimberley Brooke at 520.626.7952 to find out more about your sponsorship options:

Please print

Your name _____ Company _____

Address _____ Phone _____

If you wish to pay via credit card, click on the link below to sponsor the Global Retailing Conference.

Pay by check # _____ Sponsorship Level _____

Pay Online

http://globalretailingconference.org/sponsor_online.html