



GLOBAL  
RETAILING CONFERENCE  
2 0 1 8

# REIMAGINING RETAIL BREAKTHROUGH INSIGHTS

APRIL 19-20, 2018

WESTIN LA PALOMA RESORT / TUCSON, AZ

## SPONSORSHIP INFORMATION

Are you interested in showcasing your company to:

- + Some of **the world's largest retailers**
- + Retailing and Consumer Sciences and Business students – **tomorrow's future retail leaders**
- + **Faculty** teaching retail strategy and application
- + **Consultants and forecasters**

Take advantage of this outstanding, but limited, opportunity to **have your company featured at the annual Global Retailing Conference** by becoming an event sponsor! This annual event, presented by the Terry J. Lundgren Center for Retailing at the University of Arizona, is becoming one of the most dynamic executive gatherings in the industry. Each year the Center provides a rich agenda of retail executives speaking on executable strategies for success and best practices in the industry to retailers, students and faculty from around the world. This year's theme "**Reimagining Retail, Breakthrough Insights**" will focus on how retail leaders are envisioning and evolving their business strategies to meet the demands of the consumer and the new market place dynamics. This includes defining how to deploy and develop talent to engage and grow in a multichannel world, how strategy and technology go hand in hand in scaling for the future on key issues such as merchandise planning allocation and supply chain efficiencies, how first movers in niche categories must to adapt and lead in a more ubiquitous environment, and how CEO's plan to keep an enterprise ahead of the curve. That ability to identify new, non-traditional business strategies will unleash processes that will give companies the edge on the competition. We are proud to announce our keynote speaker this year will once again be **Mr. Terry J. Lundgren, Executive Chairman and Chairman of the Board of Directors, Macy's, Inc.** This year's event will be at the Westin La Paloma Resort in Tucson on April 19–20, 2018.

In addition to the on-site benefit of your company's name on event sponsor boards, you will be recognized on all outreach materials, including registration mailings, websites and participant information. By becoming an event sponsor, you are able to build new relationships and increase your visibility among a great diversity of retailers and entrepreneurs who participate in the Global Retailing Conference.

Please join our partners and supporters by sponsoring one of our events at this highly publicized conference. Select your level of interest and participation from the enclosed sponsor form or contact me personally at 520.626.7952 to learn more about the value of partnering with the Terry J. Lundgren Center for Retailing.

Thanks for helping us support the retailing industry and our future retail professionals.

Sincerely,  
*Kimberley Brooke, Associate Director  
Marketing and Corporate Relations*

  
TERRY J. LUNDGREN  
CENTER FOR RETAILING

 THE UNIVERSITY  
OF ARIZONA.

# GLOBAL RETAILING CONFERENCE

## 2018 SPONSORSHIP OPPORTUNITIES

### PLATINUM CIRCLE \$15,000 - \$50,000

Four complimentary registrations for conference.

#### Wednesday, April 18 • VIP Dinner

Top company recognition at this 'invitation only' exclusive event for speakers and Terry J. Lundgren Corporate Advisory Board at the Westin La Paloma Resort.

#### Thursday, April 19 • Sonoran Sunset Reception & Dinner

A gathering of executives, students and academicians for some high-level networking and re-connecting with friends.

### CHAIRMAN'S CIRCLE \$10,000 - \$14,999

Two complimentary registrations for conference.

#### Wednesday, April 18 • VIP Dinner

Recognition at this 'invitation only' exclusive event for speakers and Terry J. Lundgren Corporate Advisory Board at the Westin La Paloma Resort.

#### Thursday, April 19 • Sonoran Sunset Reception & Dinner

A gathering of executives, students and academicians for some high-level networking and re-connecting with friends.

### PRESIDENT'S CIRCLE \$5,000 - \$9,999

Recognition for a "menu" of meals including breakfast and lunch. One complimentary registration for conference.

#### Thursday, April 19

Continental Breakfast  
Lunch

#### Friday, April 20

Buffet Breakfast

### GLOBAL GOLF TOURNAMENT SPONSOR A HOLE - \$1,000

Wednesday, April 18  
Sponsor a Hole!



### EXPERIENCE A NEW LEVEL OF LUXURY

Discover one of southern Arizona's most captivating resorts: The Westin La Paloma Resort & Spa in Tucson. Nestled amidst the high Sonoran Foothills of the Santa Catalina Mountains, this magnificent property provides an unforgettable escape.



Sign up now for the Global Golf Tournament and increase your company's visibility among top Global leaders by sponsoring a hole.

**Partner Companies:** Your payment in excess of \$500 per complimentary registration qualifies as a tax deductible contribution.

**Non-Partner Companies:** Your payment in excess of \$695 per complimentary registration qualifies as a tax deductible contribution.

#### Fax today to

520.621.5896 or, call Kimberley Brooke at 520.626.7952 to find out more about your sponsorship options:

*Please print*

Your name \_\_\_\_\_ Company \_\_\_\_\_

Address \_\_\_\_\_ Phone \_\_\_\_\_

If you wish to pay via credit card, click on the link below to sponsor the Global Retailing Conference.

Pay by check # \_\_\_\_\_ Sponsorship Level \_\_\_\_\_

#### Pay Online

[http://globalretailingconference.org/sponsor\\_online.html](http://globalretailingconference.org/sponsor_online.html)